



OSTFRIESISCHE TEE GESELLSCHAFT

Presseinformation

Ostfriesische Tee Gesellschaft Company Portrait

Founded in 1907 and based in Seevetal near Hamburg, Ostfriesische Teegesellschaft GmbH & Co KG (OTG) is the largest subsidiary of the family-owned Laurens Spethmann Holding AG & Co. KG (LSH). This specialist for tea and private label tea brands relies on comprehensive expertise, excellent market knowledge, and keen intuition for the needs of the market and consumers. This approach has enabled the company to continually reshape the world of tea for over 110 years without losing what is trusted, tried and tested.

With the diverse brand portfolio comprising Meßmer, MILFORD, Onno Behrends and Yasashi, OTG holds a leading position in the German tea market. OTG's products are a trustworthy companion for daily moments of enjoyment, more serenity and good nutrition.

“More than just tea” is the motivation and aspiration for OTG's approximately 800 employees. The company is committed to delivering the highest quality. It continuously sets new impulses and standards in the tea sector – both in food retailing and in the B2B and out-of-house markets. Quality, product safety and transparency throughout the entire production process are the factors for this success.

For OTG, responsibility begins at the source of its products and with the people who cultivate, collect and harvest the tea. With its brands, OTG already offers a complete product assortment originating from sustainable cultivation. OTG's target is to only procure certified raw materials from sustainable cultivation for all its brands.

Therefore, OTG has been working together with strong, recognised, and independent partners such as the Ethical Tea Partnership (ETP) and UNICEF for many years. They jointly monitor the farmers' plantations regularly, identify areas for improvement, and help people help themselves. Through targeted projects, OTG contributes directly to solving concrete problems and supporting the people and families at the source by improving their working and living conditions. Learn more about OTG's commitment to sustainability in the current Sustainability Progress Report.



Wir machen mehr aus Tee.